## UNIVERSITY OF ARIZONA TUMAMOC TOUR PRIVACY POLICY

Last Updated: September 11, 2017

This Privacy Policy explains how information about you is collected, used and disclosed by the University of Arizona ("University of Arizona," "we," or "us") when you access or use our mobile application (the "Service"), or when you otherwise interact with us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice such as sending you a notification through our Services. We encourage you to review the Privacy Policy whenever you access our Services or otherwise interact with us to stay informed about our information practices and the ways you can help protect your privacy.

## Collection of Information

#### Information You Provide to Us

For a better user experience, the Service may require you to provide us with certain personally identifiable information, specifically, your current approximate location and phone state. The information that the Service requests is retained on your device and is not collected in any way.

### **Information We Collect Automatically**

When you access or use our Service, we automatically collect information about you and we may associate it with information that you provide directly to us. For example, we may collect:

- Approximate location permission (continuous)
  Used for accessing your approximate device location during usage. The app may collect and use user location data in order to provide location-based services.
- Phone state permissions

Used for read-only access to the "phone state," which enables access to the status of any ongoing calls to coordinate with audio playback in the Service. No phone call data is stored or accessible to the app.

#### Use of Information

We may use information about you for various purposes, including to:

- Provide, maintain and improve our Services;
- Monitor and analyze trends, usage and activities in connection with our Services;

### **Sharing of Information**

We will not share any of your information in any way.

# Third-Party Social Sharing Features

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites may not be operated by The University of Arizona. Therefore, it is strongly advised that you to review the Privacy Policy

of these websites. The University of Arizona has no control over, and assumes no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Analytics and Advertising Services Provided by Others We will use Google analytics to track the use and download frequency of the Service.

**Contact Us** 

If you have any questions about this Privacy Policy, please contact us at mobilematters@list.arizona.edu.